



MD 35 Capital Campaign Challenge

The Lions of MD 35 have supported the Florida Lions Eye Bank, now known as Beauty of Sight, for the last sixty years. Now that we are building our facility, we want to ensure that the Lions of MD 35 are prominently recognized by commemorating the lobby in the name of Lons of MD 35. We have designated naming opportunities throughout the building, with the lobby being of special significance valued at \$500,000.

A generous donor has pledged to match 100% of contributions pledged by Lins over the next six months. If we collectively raise \$250,000, we will reach our goal of \$500,000.

Model Club Initiative

We are launching a Model Club initiative as part of this challenge for clubs that pledge an aggregate contribution equivalent to 100% participation of its members. Following is a description of the contribution levels:

Model Club. A club that contributes \$100 per member.

- Model Club Pin for each member of the club.
- The name displayed on the Lobby Wall is Model Club.
- A Model Club Certificate and Banner Patch.

Progressive Model Club. A club that contributes multiples of \$100 per member.

- Diamond Pin for the members of the club that contributes \$200 per member.
- Ruby Pin for the members of the club that contributes \$300 per member.
- Sapphire Pin for the members of the club that contributes \$400 per member.
- Emerald Pin for the members of the club that contributes \$500 per member.

The name displayed on the Lobby Wall is a progressive Model Club.

A Model Club Certificate and Banner Patch according to the level of participation.

Winning Club Contest

Winners will be selected from each District for:

- A) The Club that makes the largest contribution in its District.
 - B) The Club that makes the largest per-member contribution in its District.
- The Club will be displayed on the Lobby Wall as the district winner.
The Club will receive a District winner plaque and Banner Patch.

Multiple District winners for:

- A) The Club that makes the largest contribution in its District.
 - B) The Club that makes the largest per-member contribution in its District.
- The Club will be displayed on the Lobby Wall as the district winner.
The Club will receive a District winner plaque and Banner Patch.